



## Press Release

Kehl, 25<sup>th</sup> of march 2022

### Bürstner's Copa now also available as 4x4 all-wheel drive off-road vehicle

Bürstner is now also offering its compact camper van Copa as a 4x4 all-wheel drive off-road vehicle with the aim of expanding its portfolio. It will appeal to customers who are looking for a compact camper van that is also suitable for more difficult terrain.

**Kehl.** In the spring of 2022, Bürstner will launch an all-wheel drive version of its compact camper van Copa. The Ford Transit Custom based vehicle has been converted especially for off-road driving, and an optional "Allroad Pack" of extras will also be available (knobbly tyres, "Trail" design front grille, underbody protection).

This new multifunctional off-road vehicle is designed to be driven across loose and slippery surfaces such as sand, snow or damp grass and therefore offers safer off-road travel, made possible by the modern all-wheel system, which is automatically activated as soon as the front axle wheels lose their grip. The electromagnetic clutch engages and distributes the torque in a ratio of up to 50:50 between the front and the rear axle, depending on the situation. Alternatively, the all-wheel drive can also be selected permanently via a push button in the cockpit.

The model range will kick off with the popular layout Copa C 500. The standard model is fully equipped with a pop-top roof with panorama feature, a large water tank (50l), a 41l compressor cool box, swivel driver and passenger seats, several cupboards and storage areas, a flexible rail system and an insertable table. The heating system can also be controlled digitally via the Webasto Thermo Connect app. Bürstner provides yet more home-away-from-home "wohnfühlen" moments with further optional accessories such as the innovative Home Light® or a bench seat bed.

Five different packs of optional extras are available for the Copa C 500 4x4: the Electrics Pack, the Allroad Pack and also the Ford Comfort Pack with or without smart cruise control, as well as the Active 4x4 Pack. The Bus version comes with two

single seats; the Holiday version features a bench seat that converts into a bed for two people. In addition, one or two optional single seats can be ordered for both versions; the vehicle can therefore carry up to six people in total. Optional accessories designed especially for the Copa, such as a rear tent, an awning, toppers or a storage box, can be ordered from the Bürstner original parts & accessories shop via the dealer.

"After the launch of our Campeo 4x4 in January 2020, we experienced a very high demand for multifunctional off-road vehicles," explains Bürstner's head of sales Markus Pangerl. "It therefore seemed logical to also offer our most compact vehicle, the Copa, as an off-road version. It totally reflects our home-away-from-home 'wohnfühlen' feel core message and can be used in many different ways. We are the first large-scale model range manufacturer to launch such a compact off-roader on the market."

The Copa C500 4x4 will retail in Germany from €57,270 (basic vehicle + basic 4x4 pack).

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## Bürstner on social networks



### **Bürstner GmbH & Co. KG**

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### **Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

## **PRESS ENQUIRIES**

Stephanie Hillemanns-Wollbrett

Marketing

[Stephanie.hillemanns-Wollbrett@buerstner.com](mailto:Stephanie.hillemanns-Wollbrett@buerstner.com)

Thorsten Erhardt

Marketing Director

[Thorsten.erhardt@buerstner.com](mailto:Thorsten.erhardt@buerstner.com)