



Press Release

Kehl, 8th of February 2022

Bürstner wins European Innovation Award 2022

Cosy, modern and stylish interior design of the Bürstner Lyseo Gallery impressed the expert jury. Bürstner has now won three design prizes with this model.

Kehl. The Bürstner "Lyseo Gallery" development team cheered proudly when this win in the European Innovation Award category "Interior Design" was announced. "It's fantastic that the response to the Lyseo Gallery's 'gentlemen's club' style has been so amazing," says delighted Bürstner habitat interior designer Tatjana Weißelbaum, who contributed considerably to the "wohnfühlen" home away from home feel of the spaces. "The Lyseo Gallery embodies our "wohnfühlen" home away from home feel and reflects the Bürstner brand's core positioning." The entire interior is designed in the style of a gentlemen's club and represents a further development of the "wohnfühlen" home away from home feel that has been typical for the Bürstner brand for over 30 years.

In April 2021, Bürstner presented an innovative, totally ingenious motorhome that combines the advantages of a semi-integrated with those of an alcove model: the Lyseo Gallery. The Gallery's most spectacular feature: A roof that can be raised and lowered to make the vehicle more streamlined, which significantly reduces its fuel consumption. Once parked up, the hybrid roof can then be elevated with the aid of compressed air and a specially developed air chamber system to create an additional space.

The Lyseo Gallery won the award for its interior design. The clever mechanism creates a genuine second floor with an XXL comfort size sleeping berth and 110cm headroom directly above the cab. This space, created by raising the roof when the vehicle is parked up, also offers a table and seat, and views of the surroundings. Fixed stairs provide safe and comfortable access to this upper habitation level.

The European Innovation Award is a coveted prize awarded to caravanning industry manufacturers and suppliers by the European industry's major trade magazines. The European Innovation Award is an award for innovations in an industry that is

passionately dedicated to improving the leisure time quality of millions of people.

See here for more information about the Lyseo Gallery:

<https://innovation.buerstner.com/de/de>. Thanks to Augmented Reality (AR) technology, the vehicle can also be viewed in 3D via a smartphone or tablet:
https://innovation.buerstner.com/de/de/de_ar-lyseo-gallery

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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